



# ANNUAL SCHOLARSHIP PROGRAM

THE OCHSNER BLOOD BANK

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### Scholarship Program Highlights

- Offer Students who donate blood to Ochsner Blood Bank the opportunity to win scholarships.
- Teach the next generation of Donors the importance of donating; educate them on the need for blood donors and how donating blood saves lives.
- To assist the participating school in increasing the scholarship amount, The Ochsner Blood Bank will facilitate 1-4 blood drives at school or afterschool at a civic organization close to the school (i.e. a Fire Station, Park, etc.).
- Encourage Student Donors to spread the word about the Scholarship Program to family and friends by informing them of sites and drives at which family and friends can donate. Friends and family donations will increase the total collections attributable to the school (increasing the value of the scholarship that is awarded).
- The Ochsner Blood Bank will also coordinate blood drives with school sponsors (who are currently not hosting blood drives with the Ochsner Blood Bank). In exchange for each blood donation that takes place at a sponsor-facilitated blood drive, the Ochsner Blood Bank will donate \$10 the schools scholarship fund.

- ▶ Ochsner will contribute **\$10** to the scholarship fund for every donation.
- ▶ \*Total donations received during school year
- ▶ \*\*Total donations received from students AND student-referrals (i.e. friends and family)

School's Student-Responsible Donations*, **	Scholarship Amount
50	\$500
100	\$1,000
200	\$2,000
300	\$3,000
400	\$4,000
500	\$5,000

# SCHOLARSHIP PROGRAM AWARDS

## Scholarship Program Rules

### **Scholarship Criteria**

- Student must maintain a minimum overall GPA of 2.8 or higher.
- Student must have acute interest in obtaining a college degree.
- Student must demonstrate strong leadership skills among his/her peers.
- Student must earn an ACT score of 17 or higher.
- A Student must donate at least twice with the Ochsner Blood Bank (school sponsored blood drive, public mobile drive or one of Ochsner Blood Bank's 7 fixed site locations) OR be responsible for referring at least two individuals who successfully donate with the Ochsner Blood Bank.
- Student must submit a 500 word type written essay describing their plan to educate their school and community on the importance of donating blood.
- Student must have a minimum of 75 hours of documented community service over the course of their high school career.
- Student must submit a resume.

A Student who is deferred from donating can have friends/family donate on their behalf (minimum of two donations by friends/family to be eligible for scholarship).

When a student referral (i.e. family member, friend, etc.) schedules an appointment and donates on behalf of the School/Student, the Student will receive credit for the donation and it will also count towards the donation total attributable to the School.

When a family member/friend attempts to donate on behalf of a Student and is deferred, the Student will not get credit for the donation.

Scholarships are non-transferrable.

Regardless of class or age, a Student may only win one scholarship.

Scholarship winners will be determined by a Scholarship Committee which may consist of the Principal, Assistant Principal, School Counselor, Teachers, and a representative from Ochsner.

Scholarship recipients will be notified in early May. All scholarship applications due by April 1, 2015.

Scholarship payment will be made to the winning Student's educational institution of choice upon enrollment verification.

If the winning Student's enrollment cannot be verified within 90 days of graduation or within 90 days of the scholarship notification being sent via USPS (whichever is appropriate), a different Student-winner will be selected by the Scholarship Committee from the list of applicants who met the scholarship criteria.

## Ochsner Blood Bank Contact Information

For more information on signing up and participating please contact:

**Heath Wilson**  
**The Ochsner Blood Bank**  
**(504) 662-1549**  
**[heath.wilson@ochsnerbloodbank.org](mailto:heath.wilson@ochsnerbloodbank.org)**

## Ochsner Blood Bank Donor Information

### Donor Eligibility

Donor must be at least 16 years old. Donors who are 16 years of age must provide a signed, Parental Consent Form (Appendix A) the day of donation. Donors who are 17 years of age or greater, are not required to provide a signed, Parental Consent Form.

Donor must be feeling well and healthy the day of donation.

Donors must weigh at least 120lbs.

Donors eligibility will be assessed during the donor interview by an Ochsner staff member.

### The Donation Process

Donors must present a valid, photo ID.

Donors are given a donor questionnaire that includes health and lifestyle questions required by the FDA.

An Ochsner staff member will review the donor questionnaire and perform a basic health screening exam where blood pressure, body temperature, hemoglobin and pulse are measured.

When the donor passes the health screening, he/she will proceed to a reclining chair for blood collection.

Whole Blood collection is a process where one pint of blood is drawn by way of a single-use, sterile blood collection set. It requires less than 15 minutes.

After donating, the donor will be directed to eat a snack & drink a sugary-beverage provided by Ochsner. Student Donors will be required to remain in the refreshment area for at least 10 minutes.



## Blood Drive Marketing

### Marketing Material

- Posters
- Flyers
- Signup Sheets

### Emails (Optional)

- Send to Students
- Send to Parents
- Send to Business Sponsors

### Student Council/Key Club

- Coordinate With Student Council/Key Club to Signup Students for Blood Drive

*\*We'll coordinate a conference call with the drive coordinator 6 weeks before the blood drive to discuss the marketing plan. 4 weeks before the drive our recruiter will meet in person with your drive coordinator to deliver all the necessary marketing materials.*

*\*Our focus is to make this process headache free and as easy as possible for your school & drive coordinator.*



## Scholarship Program Donation-Participation Communication

### PARTICIPATION REPORTING

- School Administration/Drive Coordinator: Projected Scholarship Award Amount.
- Lives Touched at Ochsner.

*\*We'll provide these statistics after each blood drive.*

Appendix A  
Parental Consent Form (Age 16 Only)

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**Blood Donation Consent for Minors**

I authorize my son, daughter, or child for whom I have legal authority to provide medical authorization, to make a blood donation with the Ochsner Blood Bank.

I understand that any abnormal test results will be reported to the donor and to the donor's legal guardian. I understand that I will be contacted at the phone number listed below if the donor experiences a significant reaction requiring treatment. I acknowledge that I have read and understand the information provided in this document, and I authorize the minor listed below to donate blood with the Ochsner Blood Bank.

**Complete form in Black or Blue ink.**

Minor's Name	Minor's Birth Date (MM/DD/YYYY)
Parent/Guardian's Name	Parent/Guardian's Daytime Phone #
Parent/Guardian's Mailing address	
Parent/Guardian's Signature	Today's Date (MM/DD/YYYY)
<b>Donor Confirmation:</b> I confirm that the consent given based on the signature above is that of my parent or legal guardian.	
Donor's Signature	Today's Date (MM/DD/YYYY)



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